# Sample OC Assignment: Informative Speech (LOs 1, 2, 3)

Look for the following formatting throughout the instructions to students to see how different learning outcomes are elicited by the assignment:

## Oral Communication (OC) Learning Outcomes:

* **LO1: Students adapt to the needs of a distinct speaking situation.**
* *LO2: Students integrate credible, relevant sources in ethical ways.*
* LO3: Students incorporate relevant presentation aids or technology in an oral presentation.
* LO4: STUDENTS EMPLOY VERBAL TECHNIQUES FOR EFFECTIVE DELIVERY IN AN ORAL PRESENTATION.
* LO5: Students employ non-verbal techniques for effective delivery in an oral presentation.

## Instructions to students:

**Goal**: Present an informative, well researched, well organized, and relevant speech:

* Develop and present a speech with a clear and consistent focus throughout.
* Develop a speech with 2 – 3 main points.
* Present a speech that fits within a specified time limit. The speech must be 5-7 minutes. (Up to 5 points deducted for every 30-second interval under or over time.)
* Deliver an enthusiastic, extemporaneous speech. Do *not* read your speech.
* Deliver a speech with effective nonverbal cues, proper articulation, limited vocalized pauses, and an appropriate rate of speaking.
* Use a well-designed presentation aid effectively

**Guidelines:**

* **Develop a well-organized speech**
  + **clear structure**
  + **smooth transitions**
  + **a logical flow of consistent main/sub-points.**
* CONSTRUCT AN INTRODUCTION
  + **Attention-getter**
  + CONCISE CENTRAL IDEA/THESIS STATEMENT
  + STATEMENT OF YOUR CREDIBILITY
  + STATEMENT OF RELEVANCE TO THE AUDIENCE
  + PREVIEW STATEMENT BRIEFLY PREVIEWING EACH MAIN POINT.
* CONSTRUCT A CONCLUSION
  + SIGNALS THE END OF A SPEECH
  + RESTATES EACH MAIN POINT BRIEFLY
  + REINFORCES THE CENTRAL IDEA/THESIS STATEMENT ENDS WITH A MEMORABLE FINAL THOUGHT PROVIDING A SENSE OF CLOSURE.
* *Conduct research* 
  + *5 quality sources (e.g., a scholarly journal article, newspaper/magazine article, book, credible website, etc.). See Ch 5 and online library resources on our Canvas page.*
* *Orally cite sources.*
  + *Whenever you present information from a particular source, you must orally cite the source during the speech presentation. See Ch 6.*
* *Works Cited page*
  + *Each source orally cited should be listed in the reference list, which should be in MLA format. Alongside this, every source listed on the Works Cited page should be orally cited during the presentation. There should not be a source listed on the Works Cited page that is not directly or indirectly quoted during the presentation.*